

## On-target and Designed to Meet Your Needs

Everyone needs training. Whether it's mandatory HR training, product training, or personal development, Cabezon Group can help you meet your training objectives.

Today, many organizations leverage the Internet to deliver training. Web-based training is a consistent and easy way to deliver a repeatable message that is widely accessible and can contain metrics to ensure the training is effective.

Cabezon Group has a proven methodology for e-Learning. We believe training must be learner-centric, engaging and enjoyable. Our goal is to create unique learning environments that are relevant and meaningful, with a focus on learner retention. Our training is founded on sound classroom practices, and we leverage the latest Web-based technologies.

### Cabezon Group offers:

- Initial consultation on objectives and purpose
- Technology review to understand the levels of interactivity and content delivery
- Curriculum development, script writing and lesson plan creation
- Technology development and programming
- Video and audio services to complement or include in the training
- Collaborative learning portals that leverage Web 2.0 technologies
- Production of Web sites, CDs, DVDs, podcasts and recorded Web meetings

## E-Learning Services Overview

### Initial consultation

Our initial consultation provides us time to internalize and rationalize the training. We discuss the motivations, abilities, and prior knowledge of the audience. We believe gathering a firm understanding of the learner is essential to creating effective training. We then define objectives and create metrics for measuring success.

### Technology review

There are many technology choices for delivering e-learning. At Cabezon Group, our team of experts is well-versed in these technologies and we understand how each handles interactivity. Our goal is to discuss and review the pros and cons and agree on the best format for delivery.

### Curriculum development

Our team consists of former classroom teachers, gaming experts, creative designers and Web developers. We work closely with you to formulate the lesson, and we maximize the technology available to us throughout the course. Our goal is to create learner-centric courses with performance indicators that allow us to determine the effectiveness of the training.

## Technology development and programming

Once the lesson blueprint has been created, it's ready to be programmed by our team of developers. We have expertise in a variety of development environments and can quickly develop learning modules based on the design specifications. We also have a rigorous quality control process that ensures the technology operates in all required environments.

## Video and audio services

Often times, e-learning modules incorporate video and audio to help deliver core content. At Cabezon Group, our team of web developers can handle video and sound editing and produce final materials that are ideal for online environments.

## Collaborative learning portals

Recently, new technologies have become available that make collaboration via the Web very accessible with a low barrier of entry. Our team of web professionals is constantly monitoring, learning, and using these new collaborative tools. We are capable of integrating these new technologies into learning environments. Web 2.0 technologies can greatly increase the effectiveness by allowing your learners to communicate with each other before, during, or after the training event.

## Production of Web sites, CDs, DVDs, podcasts and recorded Web meetings

All e-learning modules need a mechanism for delivery. E-learning leverages internet technologies and can include Web sites, podcasts, and Web-based meetings. Our team of experts has deep expertise in these areas. In addition, we are experienced in creating tangible media like CDs and DVDs to complement the online learning modules. No matter what your needs, we have you covered.

## Highlighted Engagement

### Office of Performance Review (OPR) Consultant Training Tutorial

Cabezon Group developed a Web-based interactive tutorial for the Office of Performance Review within HRSA. This course, which is published on the HRSA Web site, serves as an overview of OPR's performance review framework and process. The course is integral part of the education process for consultants OPR uses to conduct performance reviews. The tutorial is available online so consultants and any other audience members can access it from various locations. Cabezon Group created the course, which is Section 508 compliant, and includes voiceover narration and multimedia elements. The course contains periodic quizzing components to aid in content retention.

## E-learning and Web-based Training Key Clients

**U.S. Department of Health and Human Services**  
Health Resources and Services Administration  
Substance Abuse and Mental Health Services Administration

**U.S. Department of Homeland Security**  
Federal Emergency Management Agency

## Contract Vehicles

- SBA 8(a) Program
- GSA IT Schedule 70 (GS-35F-06645)
- GSA AIMS Schedule, Group 541 (GS-07F-0463T, GS-07F-0464T)
- BPA – FEMA/DHS (HSFEHQ-07-A-0001)
- IDIQ – SAMHSA – Domains 9 & 10 (HHSS2833200700065I)
- IDIQ – HHS Program Support Center (HHSP23320095609WC)

## About Cabezon Group

Cabezon Group is an established 8(a) firm delivering professional services critical to the success of complex federal, state and local government programs. Our clients rely on our knowledge, creativity and in-house technical capabilities to provide insightful solutions that improve their programs at any phase. From concept to execution to post-program analysis, we turn policy into outcomes. In short, we are your policy outcome partner.

## Contact Us

For more information about our E-learning and Web-based Training capabilities, please contact:

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