



CABEZON
GROUP

www.cabezongroup.com

Web Site Design and Development

Knowledge • Experience • Dedication

Engaging, Insightful Environments.

Creating effective Web experiences requires talented information architects, interactive designers, an understanding of Web standards and a clear understanding of the desired results. At Cabezon Group, our in-house development team is devoted to doing just this.

We work closely with our clients to build a level of trust so we are viewed as collaborative partners. Our goal is to understand the desired end results, and then develop innovative ideas that can be delivered with expertise. Our success stems from our talented team and collective ability to think big, collaborate on ideas, and act with certainty and purpose. Cabezon Group's Web professionals deliver great projects at a reasonable cost. Because of this, our Web Development services are more effective and less expensive than the alternatives.

Cabezon Group is a one-stop shop for Web development. We offer:

Cabezon Group's Web site design and development services include:

- **User interface design**
- Information architecture
- Multimedia and custom animation
- Video production and integration
- Search Engine Optimization (SEO)
- E-commerce
- Intranet and Extranet solutions
- Mobile development
- WAI and Section 508 testing and remediation

User interface design

Whether you need a complete redesign of an existing Web site or custom graphics for a marketing campaign, our interactive design team can help. We understand the key to success is developing effective and usable designs that create positive user experiences. We create designs with a focus on standards compliance, usability and accessibility, ensuring visual appearance is aligned with business objectives and requirements.

Information architecture

Proper planning leads to successful outcomes. Our information architecture services are instrumental in the success of projects. Information architecture is the process of structuring content for the Web, building a framework for each section of a Web site, and laying out the mechanisms in which content will be delivered.

Multimedia and custom animation

Interactive aspects of Web sites can be highly effective branding tools that captivate an audience. Our team is trained in various multimedia technologies and products that produce unique and custom animations bringing your message to life.

Video production and integration

If you need video for projects such as trade shows, corporate videos, or instructional e-learning projects, Cabezon Group can help you through the entire creation process from facilitating the capture, post production and distribution of your video to various audiences.

Search Engine Optimization (SEO)

Once a Web site is created, it needs to be properly marketed and discovered on the Internet. Maximizing your position within the top search engines is both an art and a science. Our team of SEO experts will optimize your Web site and improve your placement within search engines.

